

# Organic Farming Authority of Jharkhand (OFAJ)

## Success Stories

Name of Farmer :- Lalit Kumar



1. Parentage :- Dharam Nath Mahto
2. Mobile Number :- 7858913418
3. Age :- 30 Years
4. Village :- Chandaul
5. District :- Hazaribagh
6. State :- Jharkhand
7. Land Holding :- 1.5 Acre
8. Altitude :- N 2350627 E 8515062
9. Detail Introduction of farmer :- Lalit Kumar S/O Daramnath Mahto, Village:- Chandaul, Block:- Barkagaon, District Hazaribagh, Jharkhand
10. Name of the FPC/FPO:- PKVY HORAM-2 (Eko Guarantee Division of Encon)
11. Achievement of Farmers:-
  - Increased the knowledge and skills: The farmers were enabled with knowledge and skills to grow organic crops, organic pest management and organic soil management.
  - Improved the farm infrastructure: The farmers have developed their vermicomposting tanks, drums for herbal pest control inputs.
  - Access to markets: Started a weekly farmers market in Ranchi.
12. Family Member:- Rekha devi Devi (Wife),
13. Major crops grown :- Bottle gourd, Tomato, Okra, Brinjal
14. Certification Status:- C2
15. Details of intervention following assistance provided to the beneficiary under MOVCDNER/PKVY

PKVY is Cluster based programme to encourage the farmer for promoting organic farming. Under this program:

- Groups of farmers would be motivated to take up organic farming. Fifty or more farmers will form a cluster having 50 acre land to take up the organic farming under the scheme.
- In this way during three years – throughout India - 10,000 clusters will be formed covering 5.0 lakh acre area under organic farming. There will be no liability on the farmers for expenditure on certification.
- Every farmer will be provided Rs. 20,000 per acre in three years for seed to harvesting of crops and to transport produce to the market.

- Organic farming will be promoted by using traditional resources (Jiwamrit, Bijamrit, Bramhashtra, Tonic-Shaktivardhak, Ghanamrit, Nimashtra, Agniashtra etc.) and the organic products will be linked with the market.
- It will increase domestic production and certification of organic produce by involving farmers

16. Where do you sell your produce?

A weekly organic farmers' market has been organized by Eko Guarantee along with the cluster members. This market is providing a avenue for the sale of organic vegetables, fruits, spices, pulses and cereal crops.

17. What kind of packaging Material used by the Farmers?

Farmers are at present selling their products without packing material .We are in the process for developing packing material and logo for PKVY farmers.

18. Does organic farming beneficial for you

- We have been able to commercialize our organic produce and able to get special market presence of our organic produce.
- Our produce is now pesticide free and is making a contribution to consumer health.
- Our farm incomes have been increased since we are able to sell directly to consumers without middlemen and realise premium for our organic produce.
- Our farm input costs have been reduced since we are now trained and skilled to produce on-farm inputs. This has resulted in the profitability of our farms.

19. Any Increment in income after implementation of scheme?

- Our farm incomes have increased since the cost of inputs have been reduced since we are making our own farm inputs for soil management and pest management. This has resulted in almost 80% cost reduction.
- We are able to sell our organic produce directly to customers with a premium for our organic produce – this has resulted in about 30% increase of our farm produce prices.

20. Any other Related information?

- Eko Guarantee is now in the process of developing packing material for the farmer clusters. We have developed a brand dedicated to the marketing of organic produce. The brand is known as "Milawat Free"
- Eko Gurantee has completed the soil testing and are now in the process of sample testing.